

Agenda

The Industrial Partnership Conference 2025
The Power of Partnerships: GJU Going Global

INVITATION

Aligned with the objectives of the GJU Strategic Plan 2025 – 2028, the Industrial Partnership Conference 2025 will feature the current state of the industrial partnership network and review GJU's strategic cooperation agreements and working relationships with local and international industrial partners. The conference will sharply focus on the strengths and key aspects of the Jordanian-German partnership.

With focused presentations and discussions, the event aims to

- Enhance relationships with stakeholders in entrepreneurship and innovation, partners from research institutions, and industrial and business organizations;
- Pro-actively develop recommendations for GJU to optimize academia-industrial relations;
- evaluate GJU in its efforts to establish itself as a regional hub for research and innovation;
- Strengthen DI-TECH@GJU and TRIP@GJU as stakeholders for innovation, technology transfer and entrepreneurship;
- Provide a platform and network opportunity to link academic and industrial stakeholders;
- Highlight the German Dimension and its impact on our graduates' international employability;
- Assess the potentials of engaging the alumni networks in Jordan, Germany, and internationally in developing industrial partnerships;

The event will be held in English.

Wednesday, October 29, 2025

Venue: GJU Main Campus Madaba

9:00-10:00 **Registration, Coffee & Connect**

10:00-10:20 **Welcoming Remarks**

- Introduction: The GJU Vision for Academic-Industry, Partnerships in the Jordanian-German Context;
- Expectations and Challenges: Relevant Markets, and the Economic Context for Jordan.

**Prof. Ala'aldeen
Al-Halhouli
GJU President**

SESSION 1: THE POWER OF PARTNERSHIPS

10:20-10:30 **Introducing DI-TECH: What are the different programs?**

**Dr. Fathi Alarabi
Vice Dean
DI-TECH**

10:30-10:45 **Keynote Speech 1:** Industry Partnerships for Innovation, Research, and Education.

**Prof. Ralf Roszkopf
Vice-President**

10:45-11:00 **Keynote Speech 2:** Jordanian Companies' Growth Potential for Innovation and Quality Employment - The Innovative Private Sector Development (I-PSD) Project.

**Elisaveta Kostova
Commission Manager
I-PSD GIZ Jordan**

11:00-11:20 **Coffee and Connect**

SESSION 2: EXAMPLES AND STRUCTURES

11:20 -11:40 **Keynote Speech 3:** "Injectory": State-of-the-Art Digital Plastic Engineering, Polymer and Injection Molding and the "Jordan Strategy" of Hadi Plast.

**Dr. Karsten Anger
CEO
Hadi Plast**

Wednesday, October 29, 2025

11:40-12:30

Panel Discussion: Powering Progress – Industrial Partnerships for a Future-Ready GJU.

- Lisa Westphal (Corporate Relations Manager, Hochschule Magdeburg – Stendal, GJU Project Office);
- Markus Grabmeier (VP and General Manager, Alfamar, SKA);
- Oliver Gebert (Jordan Representative, German Association for Small and Medium-Sized Businesses - BVMW).

Moderator:

Dr. Ahmad Albadareen
Dean's Assistant
DI-TECH

12:30-14:00

Lunch break.

14:00-14:15

Sustainable Value Chains: Toward Transparency and Sustainability of Suppliers to help customers meet Targets.

Neveen Kanaan
General Manager
Evonik Gulf FZE

14:15-14:30

Success Stories in Research Partnerships: Roadmap for Collaborative Projects.

Prof. Osama Saadeh
Dean of Scientific
Research

14:30-14:45

Success Stories at GJU: Start-up Journeys, Entrepreneurships, and Innovations.

Dr. Qasim Aldelal
Professor SNREM

SESSION 3: FACILITIES

14:45-16:00

Field-Focused Lab Tours: Exploring Cutting-Edge Facilities Across Key Disciplines:

- Medical Science Technologies;
- Industry 4.0 & Smart Manufacturing;
- AI, Robotics & Intelligent Systems;
- Green Energy & Power Systems;
- Prototyping, Fabrication & Design.

Dr. Karsten Anger
CEO
Hadi Plast

16:00-16:45

Inauguration of GJU - Hadi Plast Research and Study Lab (Group Photo and Closing Remarks)

Thursday, October 30, 2025

Venue: GJU Main Campus Madaba

9:00-9:20	Coffee & Connect	
9:20-9:30	Second Day Welcoming and Recap of Day 1	Dr. Fathi Alarabi, Vice Dean DI-TECH
	SESSION 4: GOING GLOBAL	
9:30-9:45	Keynote Speech 4: Global Ambitions Local Resources for Jordanian Startups.	Ibrahim Al Faza Former CEO of Shamal Start
9:45-10:00	Keynote Speech 5: The Fraunhofer Institute and the Potential Options of Cooperation with GJU/Jordan: Tech Smart Factories, Robotics.	Dr. Nissrin Heymann Fraunhofer Smart Factory OWL, Industrial Automation
10:00-10:20	Fireside Chat: Technology Centers - Opportunities, Challenges, and Similarities between Jordan and Germany. Prof. Iyas Khader (Vice President for Academic Excellence), Simon Floeth (Commission Manager Green Action in Enterprises Project GAIN, GIZ Jordan).	
10:20-11:00	Panel Discussion: Partnership Through MENA. • Dr. Abdallah AlTamim (Former CEO, Adnoc); • Iyad Madanat (General Manager, Phoenix Contact Middle East); • Mohamed Omar, (CEO, Ultimus Egypt).	Moderator: Dr. Abdelrahman Zuraik
11:00-11:15	Adopting Practical Approaches: Upskilling and Capacity Development in Areas of Data Science and Generative AI.	Katharina Fuerst Deputy CEO Constructor Academy

Thursday, October 30, 2025

11:15-11:30	Future Vision: Exporting” from GJU - Digital Plastic Engineering Hub in Jordan and beyond.	Tobias Schwierzt Project Manager Hadi PLast
11:30-11:45	Nursing School: Toward Sustainable Partnerships in Clinical Health Services, Caregiving and the “Global Nurse”.	Dr. Mayada Daibes Dean Nursing School
11:45-12:00	Skilled labor and the German Demand: Strategic Aspects of the Bavarian Red Cross (BRK).	Matthias Stroehrer Bavarian Red Cross (BRK)
	SESSION 5: MATCHMAKING AND POSTERS	
12:00-13:30	Company Match-Making Session and Student Poster Setting	
13:30-14:40	Lunch	
	SESSION 6: STUDENT INVOLVEMENT	
14:40-15:30	Panel Discussion: Engagement of Students and Alumni in Industrial Partnerships.	Moderator: Prof. Alaa Khalifa
	SESSION 7: WRAP UP AND CLOSURE	
15:30-16:30	Q & A, Looking forward: Debates in Technology, Investment, Strategies and Industrial Partnerships.	Michael Lennertz Industrial Partnership Coordinator
16:30-17:00	Reflection and Closing Remarks	Prof. Ala’aldeen Al-Halhouli GJU President